

# 2025

Sponsorship  
Opportunities



## Camino A Su Casa - Homebuyer Expo

**June 21, 2025 | Malcolm X College**

Spanish Coalition for Housing (SCH) is thrilled to host our 24th Annual Homebuyer Expo - Camino a Su Casa, the Chicagoland region's premier Homebuyer Expo. SCH's Homebuyer Expo will kick-off National Homeownership month for Chicagoland's prospective homebuyers.

2025 Camino a Su Casa - Homebuyer Expo offers Chicagoland's prospective homebuyers the opportunity to learn about the home buying process, meet our team of HUD Certified Housing Counselors and trusted partners, gain access to resources to improve their financial fitness, and education on homebuyer assistance programs - all in one place!





























**For more information:**

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# Commitment Levels

	PRESENTING \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	PARTNER \$5,000	ALLY \$2,500
Exhibit Table  Prominent exhibit table location.						
Breakfast and lunch served at the event.	 Up to 10 Reps.	 Up to 8 Reps.	 Up to 6 Reps.	 Up to 4 Reps.	 Up to 2 Reps.	 Up to 1 Rep.
Recognition through social media channels leading up to event, and in email blast.	 10 mentions	 8 mentions	 6 mentions	 4 mentions	 2 mentions	 1 mention
Logo display on ALL printed materials including posters and newspaper ads.						
Recognition in event press release.						
Representative slots for workshop discussion and keynote speaker at event.	 2 slots	 1 slot				
Company name prominently featured in all radio, digital, and major public transit adverts.						
Primary feature on projector/LCD screens at event.	